

User visited website

Hi! Want to know about our best courses?

Sure!

No, thank you

What are you interested in?

What are you interested in?

Courses

Pricing

Testimonials

Buy a course as a gift

Pricing

Newbie
have no
instrum
5 lectu
classes
months
Skilled
basic s
instrum
15 prac
months
Profess
where
classes
limit in
classes

Ok, I won't be a distraction

Ok! I'm always here if you need help!

Bot will end the conversation
Only visible to you

8 chatbot campaigns for online school

Testimonials

Visit the [Facebook community](#), where our students share their impressions about courses or read testimonials on the [website](#).

Bot will end the conversation
Only visible to you

1

User visited a website

Hi! Want to know about our best courses?

Sure!

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Courses

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Courses

What instrument would you like to play?

Guitar

Electric guitar

Piano

Ukulele

Experience

Do you have any experience playing an instrument?

Yes

No

Ask for email

Enter the email address where we can send you relevant courses.

Reply

Ok, I won't be a distraction

Ok! I'm always here if you need help 😊

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Testimonials

Visit the [Facebook community](#), where our students share their impressions about courses, or read [testimonials on the website](#).

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Pricing

"Newbie" – course for those who have no experience in music instruments' playing. It includes 5 lectures and 15 practical classes with 3-month training period.

"Skilled" – for those who have basic skills in musical instruments' playing. It includes 15 practical classes for 2 months.

"Professional" – free course where you can choose any classes to learn. There is no limit in time or number of classes for you.

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Course as a gift

Sign up to our website, click "Buy course as a gift" in the admin panel, and choose relevant course and pay for it 😊

Bot will end the conversation
Only visible to you

User enters email

Thank you!
Check your inbox 😊

Bot will end the conversation
Only visible to you

or

Send the course link

The guitar/electric guitar/piano/ukulele courses for newbies fit your experience best. Enjoy!

Bot will end the conversation
Only visible to you





User is on the Pricing page

Hi! I'll help you to pick up a course that fits your needs best. Let's start?

Yes

No

Types of course

Great! Choose the field of study that you're interested in.

Email-marketing

Digital-marketing

Copywriting

SMM

Experience

Do you have any experience in this field?

No, I'm just getting started.

I've been practicing a little.

Yes, I want to level up my skills.



Trial classes

No problem. But what about two free lessons? I'd be glad to give you this promo code just now. Let me know your email address to send it 😊

Type your email here

User shared email

Great! Your promo code is already in your inbox. Don't forget to use it when you'll choose the course 😊

Bot will end the conversation
Only visible to you

Relevant course link

Here is your course: «Quick Start at Copywriting.» It is perfect for everyone, even if you recently graduated.

Bot will end the conversation
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User visited "Vocal Variety" course

Hi! There is a 10% off on this course. Do you want to leave an email address where I can send a promo code?

Sure

No

Email address field

Enter your email address 😊

Reply

User shared email

Check your inbox, promo code is already there!

Bot will end the conversation
Only visible to you

Ok, I won't be a distraction

Ok, I won't be a distraction!
The «How to choose a vocal course that fits your preferences in music» article can be helpful for you.

Bot will end the conversation
Only visible to you





User visited "QA tester" course

Hi! How about answering a few questions to understand how this course fits your needs? Instead, I'll give a free career guide!
What do you do?

- IT and telecom
- Service
- Finances
- Marketing

IT and Telecom

Great! You're almost there 😊
What goal do you want to achieve with our course?

- Salary rise
- Level up skills
- Get new skills
- Change area of work

Finance

Wow, you want to move in different directions. That's impressive!
What goal you'd like to achieve with the help of our course?

- Salary rise
- Level up skills
- Get new skills
- Change area of work

The right path

You're on the right path! Leave your email, and I'll send you the career guide and personal course program 😊

Reply

Career guide & course program

I got you! New features are my fav part of growth too.
Leave your email, and I'll send you the career guide and personal course program 😊

Reply

Check your inbox

Check your inbox! The email is already there 😊

Bot will end the conversation
Only visible for you

Service

Great! Our courses are an easy start for your career in IT.
What is your goal?

- Salary rise
- Level up skills
- Get new skills
- Change area of work

Marketing

I know that marketers are brave guys with no fear!
What goal you'd like to achieve with the help of our course?

- Salary rise
- Level up skills
- Get new skills
- Change area of work

Career guide & course program

The more practice, the better you're! Leave your email, and I'll send you the career guide and personal course program 😊

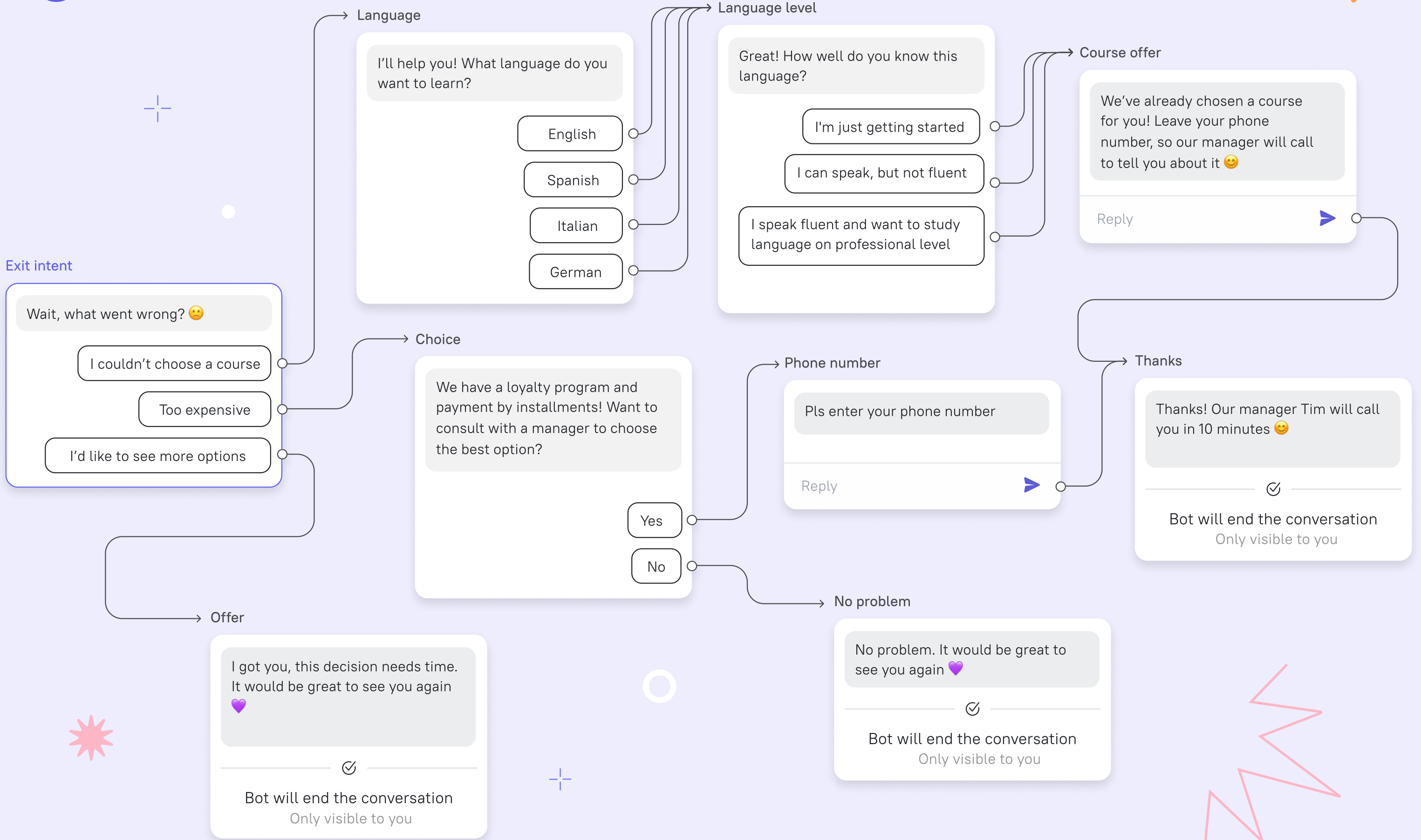
Reply

Career guide & course program

Learning something new inspires me! Leave your email, and I'll send you the career guide and personal course program 😊

Reply





6



Inactive student visited a website



Hi! You haven't passed any class from our course yet. Is something going wrong?

I didn't have time for learning

I did not understand

Offer 1

We're glad you finally found it!
There is a special offer for you: try learning with a tutor + feedback about your homework with 20% off.
Interested?

Sure!

I'd like to study independently

Promo code

Great! Find the promo code in your inbox. To use it, you should buy "Personal classes" and activate the promo code on the booking page 😊
Good luck!



Bot will end the conversation
Only visible to you

Offer 2

Visit our YouTube channel to watch videos about our school methods of learning.
Don't forget to subscribe 😊
There are also 2 free classes with a tutor, who will help you to understand the training material.
Interested?

Sure!

I'd like to watch video tutorials

Time to think

This offer will be live for 14 days, so you have time to think 😊
Let me know if you want to use free classes!



Bot will end the conversation
Only visible to you

I'm always here if you need help

It's brave decision! I'm always here if you need help 😊



Bot will end the conversation
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User who finished course visited a website

Hi! Would you like to share your success after our course?
We'll publish it on our website and YouTube channel

Yes, I'll record a video

No

I'll share a feedback

Great

Great! Our manager Tim will call you back in 10 min to explain next steps 😊

Bot will end the conversation
Only visible to you

Ok, no problem

Ok, I won't disturb you!
Let me know if you change your mind 😊

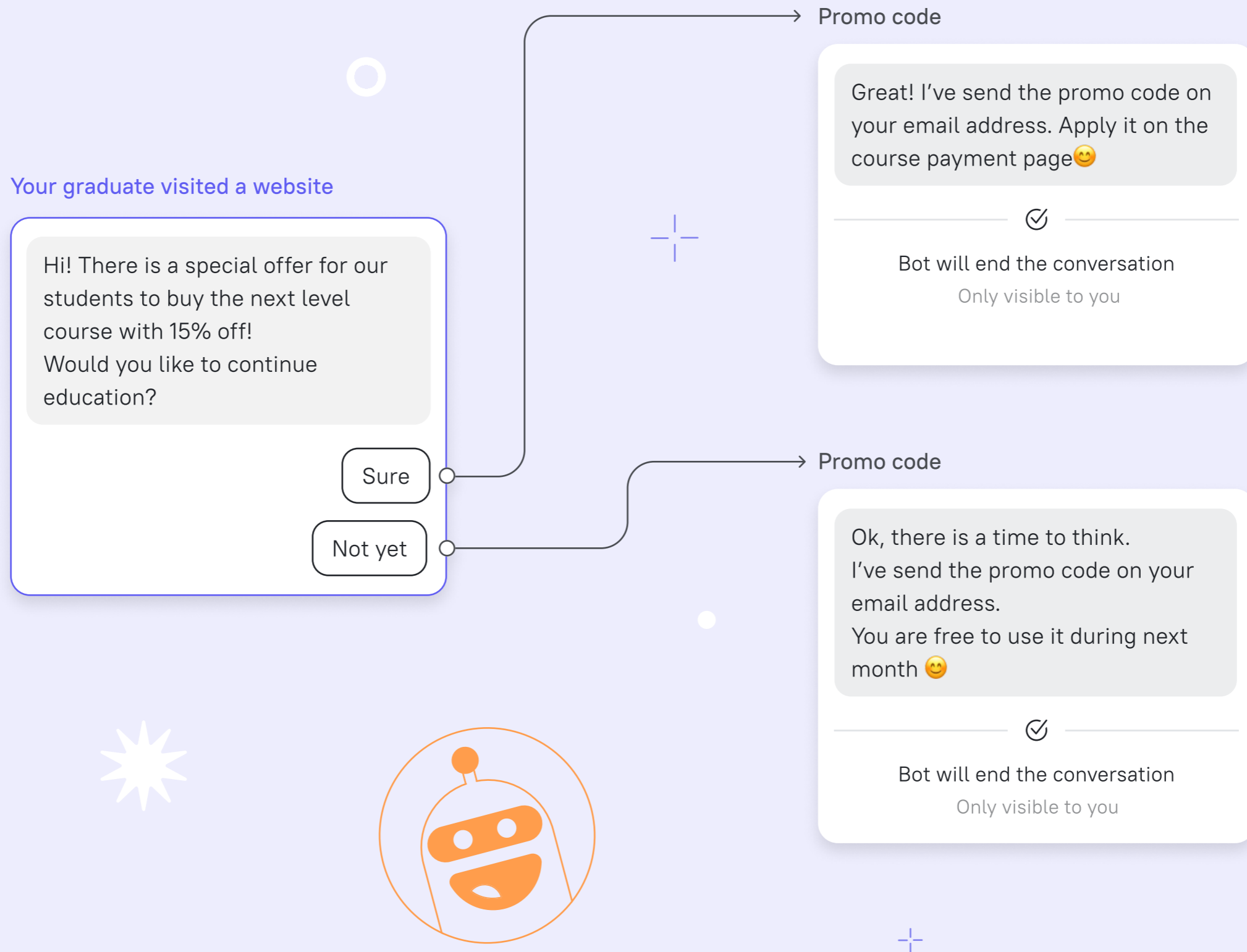
Bot will end the conversation
Only visible to you

Feedback

Great! Pls enter it in the field below 😊

Reply





These and others chatbot campaigns you can launch on your website with **Dashly**. No developers needed



We have a list of tools for this:

- Chatbot
- Live Chat
- Ready-made campaigns
- Website Visitors Data Tracking
- Triggered Email Campaigns
- Pop-Ups
- A/B testing with analytics
- Knowledge Base

With these tools online schools can:

- Process user requests automatically
- Capture and qualify leads even when you sleep
- Supply your sales team with hot leads only
- Help them to close deals
- Save time and focus on the hot leads instead of talking with everyone

Get more leads collected in 30 minutes

Our managers will tell about working scenarios of user engagement, conversion, and reactivation for your product!

Get a free consultation

